

Fractured Prune
CLASSIC COLLECTION



Cinnamon Sugar
Chocolate
Granulated Sugar
Honey Glazed
Plain Jane
Powered Sugar
Vanilla



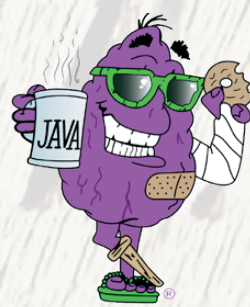
CUSTOMIZE YOUR DONUT!

GLAZES: Glazed, Banana, Chocolate, Cinnamon Brown Sugar, Maple, Cherry, Strawberry, Lemon, Raspberry, Orange, Peanut Butter, Blueberry, Mocha, Mint, Caramel, Vanilla, Marshmallow, Cream Cheese

TOPPINGS: Rainbow Sprinkles, Butter Cookie Crumbles, Chocolate Sprinkles, Coconut, Cotton Candy, Peanuts, Crushed Oreo, Chocolate Mini Chips, Cinnamon Streusel, Graham Cracker Crumbs, Crumbled Bacon, Mini M&Ms, Fruity Pebbles, Mini Reese's Pieces

SUGARS: Powdered, Granulated, Cinnamon, Brown Sugar

FILLINGS: Bavarian Cream, Espresso Cream, White Cream, Jelly, Apple



FRACTURED PRUNE

Donuts - Coffee - Beach Vibes

HOW THE FRACTURED PRUNE GOT IT'S NAME

When Tom Parshall purchased Josh's 46th street market in 1976 in Ocean City, Maryland, he was thinking about a new name for his enterprise. Several friends gave suggestions, but he felt they all lacked imagination and individuality.

While reading through the abstract of the land he bought, an unusual name caught his eye. In the late 1800's, a woman named Prunella Shriek had owned much of the land in the area. Tom didn't think too much about it until one day he was browsing through the Baltimore library and came across a book titled "Ocean City Lore." As he looked through it, he was thrilled to see Prunella Shriek's name, with a paragraph devoted to her. Even though she was in her seventies, Prunella was the only woman who competed with men in traditionally man's sports, such as ice skating races, and skiing competitions. She was an excellent tennis player and was county ping pong champion circa 1895. Being older and somewhat brittle, she often returned from some of the more vigorous competitions in a wheel chair or crutches. Thus the townspeople began to lovingly refer to her as "Fractured Prunella."

Tom read this and decided he would name his new enterprise after this wonderful and spunky old lady and call it Fractured Prune. In 2010, our family licensed the rights to bring the Fractured Prune to the Jersey Shore because Fractured Prune donuts were the best donuts we ever experienced... and we love our donuts! We are family run business with all our children being part of running the day to day operations. We are grateful that our fans allow us to be part of their vacation experience at the Jersey shore year after year.

FRACTURED PRUNE FUNDRAISING
Fundraising Experience for Your Non-Profit Organization

HIGH PROFIT MARGINS • VERY DIFFERENT & UNIQUE

For More Info Send Email to: fpocnj@gmail.com



FRACTURED PRUNE

Donuts - Coffee - Beach Vibes

Our donuts are made in small batches and prepared to order to guarantee ultimate freshness.

**MADE TO ORDER DONUTS • COFFEE SHOP
BREAKFAST SANDWICHES**



**NEW!
ORDER
ONLINE**

www.FRACTUREDPRUNENJ.com

OCEAN CITY:
1225 Asbury Avenue • 609-399-0482

NORTH WILDWOOD:
2102 Boardwalk • North Wildwood • 609-425-5791

SEA ISLE CITY:
5004 Landis Ave • Sea Isle City • 609-425-9352

SPECIALTY DONUTS



- **Apple Pie:** Vanilla, Graham Cracker and Apple Filling
- **Banana Nut Bread:** Banana Glaze, Cinnamon Sugar, Peanuts
- **Black Forest:** Raspberry Glaze, Coconut, Chocolate Mini Chips
- **Blueberry Hill:** Blueberry Glaze, Powdered Sugar (*Find your Thrill!*)
- **Blueberry Streusel:** Blueberry Glaze, Cinnamon Streusel, Vanilla Drizzle
- **Boston Cream:** Chocolate Glaze, Bavarian Cream in the Middle
- **Brown Butter Cinnamon:** Brown sugar cinnamon glaze, **NEW** powdered sugar, brown butter cookie crumble
- **Caramel Kiss:** Caramel Glaze, Chocolate Mini Chips
- **Carnival:** Vanilla Glaze with Rainbow Sprinkles
- **Chocolate-Covered Cherry:** Cherry Glaze, Chocolate Mini Chips
- **Cinnamon Roll:** Cream Cheese Glaze, Sticky Bun, Cinnamon Streusel
- **Cookies and Cream:** Vanilla Glaze, Crushed Oreo
- **Cotton Candy:** Vanilla Glaze, Cotton Candy Topping **NEW**
- **Creamsicle:** Orange Glaze, Powdered Sugar
- **Death by Chocolate:** Chocolate Glaze, Mini Chips, Oreo, Chocolate Sprinkles
- **Dirt:** Chocolate Glaze, Crushed Oreo, Gummy Worms
- **Espresso Martini:** Mocha glaze, espresso cream filling, **NEW** chocolate espresso beans
- **French Toast:** Maple Glaze Cinnamon Sugar, Powdered Sugar
- **Fried Oreo:** Honey Glaze, Crushed Oreo and Powdered Sugar
- **Fruity Pebbles:** Vanilla Glaze, Fruity Pebbles Cereal
- **Funnel Cake:** Honey Glaze, Graham Cracker, Powdered Sugar
- **Jelly:** Powdered Sugar, Jelly in the Middle
- **Lemonade:** Lemon Glaze, Granulated Sugar
- **Lumberjack:** Maple Glaze, Bacon, Cinnamon Sugar
- **M&M:** Chocolate Glaze, Mini M&Ms
- **Monkey Buns:** Honey Glaze, Cinnamon, Brown Sugar, Vanilla Drizzle
- **Morning Buzz:** Mocha Glaze, Crushed Oreo
- **Nonna's Cannoli Cream:** Chocolate Glaze, Powdered Sugar, Cannoli Cream **NEW**
- **Nutella Churro:** Honey Glaze, Cinnamon Sugar, Nutella Drizzle
- **O.C. Sand:** Honey Glaze, Cinnamon Sugar
- **Peanut Butter Cup:** Peanut Butter Glaze, Chocolate Mini Chips
- **Peppermint Patty:** Mint Glaze, Chocolate Mini Chips
- **Reese's:** Chocolate Glaze with Mini Reese's Pieces
- **S'mores:** Marshmallow Glaze, Chocolate Mini Chips, Graham Crackers
- **Snickers Bar:** Caramel Glaze, Peanuts, Chocolate Mini Chips
- **Strawberry Princess:** Strawberry Glaze, Rainbow Sprinkles
- **Strawberry Shortcake:** Strawberry Glaze, Graham Crackers, Powdered Sugar
- **Twix:** Chocolate Glaze, Graham Cracker and Caramel Drizzle
- **White Cream:** Powdered Sugar with White Cream Filling

BREAKFAST SANDWICHES



Meet...the Prunewich!

- **Egg & Cheese:** Simple, but classic
- **Egg, Cheese & Meat:** Egg, Cheese and your choice of Sausage, Bacon or Pork Roll
- **Boardwalk Wrap:** Egg, Cheese & Meat on a White, Pesto or Jalapeno Wrap
- **Beach Burrito:** Egg, Cheese, Sausage, Red Onion, Jalapenos and Fresh Salsa on a Pesto Wrap (*Not available at all locations.*)
- **Kickin' Hash Brown:** Egg & Cheese, Sausage, Bacon & Hash Browns with **Hank's Hot Sauce** in a White Wrap
- **Prunewich:** Egg, Cheese, Choice of Sausage, Bacon, or Pork Roll on 2 Hot French Toast Donuts.
PRUNE SIGNATURE SANDWICH!
- **Surfboard Sandwich:** Egg, Cheddar Cheese, Hash Browns and your choice of Sausage, Bacon or Pork Roll on an English Muffin.
- **Triple Decker Meat Lovers:** Egg, Bacon, Sausage and Pork Roll with Cheddar Cheese on your choice of Bagel
- **Sunrise Garden Wrap:** Egg, Pepper Jack Cheese, Salsa on a Pesto Wrap (*Not available at all locations.*)

HOT DRINKS



- COFFEE DRINKS**
- Donut Shop Blended Coffee • Espresso: Single/Double
 - Americano: Espresso, Water • Cappuccino: Heavy Foam
 - Latte: Espresso with Light Foam

Chaikhana Chai

COLD BREW COFFEE



- "Peanut Butter" Cold Brew
- "S'mores" Cold Brew
- "Maple Brown Sugar" Cold Brew

COLD DRINKS



- ICED & FROZEN DRINKS**
- Frozen Caramel: Caramel and Icy Coffee Blend
 - Frozen S'mores Icy Coffee Blend
 - Frozen Salted Caramel Icy Coffee Blend
 - Frozen Mocha: Mocha and Icy Coffee Blend
 - Frozen Vanilla Latte: Vanilla & Icy Coffee Blend
- Iced Coffee • Cold Brew • Iced Latte
Iced Chai Latte • Frozen Lemonade
- FRUIT SMOOTHIES**
- Banana Strawberry, Mango, Strawberry



CUSTOMIZE YOUR LATTE

- Beverage:** Hot, Cold, Frozen
- Choose a Flavor:** Banana, Caramel, Cinnamon, Coconut, Hazelnut, Irish Cream, Mocha, Pumpkin Spice, Salted Caramel, Toasted Marshmallow, Vanilla, White Chocolate

OR OUR OWN SPECIALTY LATTE'S

- Bay Breeze (Banana & Mocha)
- Café Italy (Vanilla & Cinnamon)
- Caramel Macchiato (Caramel & Vanilla)
- Cookies and Cream (White Chocolate, Vanilla, Mocha, Cookie Crumble)
- Log Flume (Toasted Marshmallow & Mocha)
- Luck Of the Irish (Hazelnut & Irish Cream)
- Milky Way (Caramel & Mocha)
- Mounds (Chocolate and Coconut)
- Pumpkin Fluff (Spiced Pumpkin, Marshmallow Fluff, Pumpkin Spice Cold Foam)
- Seashell (Hazelnut, Caramel, Mocha)
- Snickerdoodle (Caramel, Cinnamon, Vanilla)
- Turtle (White Chocolate & Caramel)

- **Milk:** Whole, Almond, Oat, Low Fat
- **Finish:** House-Made Vanilla Cold Foam!

